

Case Study

Halliwell Jones BMW / Mini

Wilmslow, Cheshire



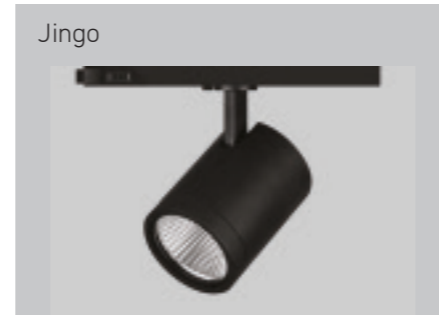
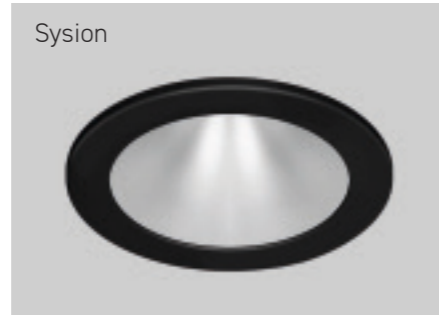
Spotlight on the northwest's latest BMW / Mini dealership

Halliwell Jones Group operates premium car dealerships across the northwest of England and north Wales and their new multi-million pound Wilmslow showroom brings together the existing BMW and Mini brands on a single site, along with the bodyshop, valeting and other services. Working closely with GLO Sustainability Solutions, Maple

Consultancy and CP Electronics, Gamma's award-winning lighting designer, David Battersby FSLL, created a visually striking contemporary lighting scheme, utilising the latest LED technology and fully addressable DALI control throughout to maximise flexibility and reliability, whilst minimising maintenance and energy usage.



Showrooms



Ambient lighting

- Warm white for an inviting, comfortable ambience
- DALI control throughout for dimming, scene setting and data collection
- Distinctive prismatic diffusers in the Mini showroom
- Long life / 5 year warranty
- Excellent circularity rating
- High efficacies to aid Part L compliance

Display lighting

- Neutral white light to contrast with warm ambience and draw attention to vehicle displays
- DALI control throughout for dimming, scene setting and data collection
- Good colour rendering
- Long life
- 5 year warranty

Emergency lighting and signage

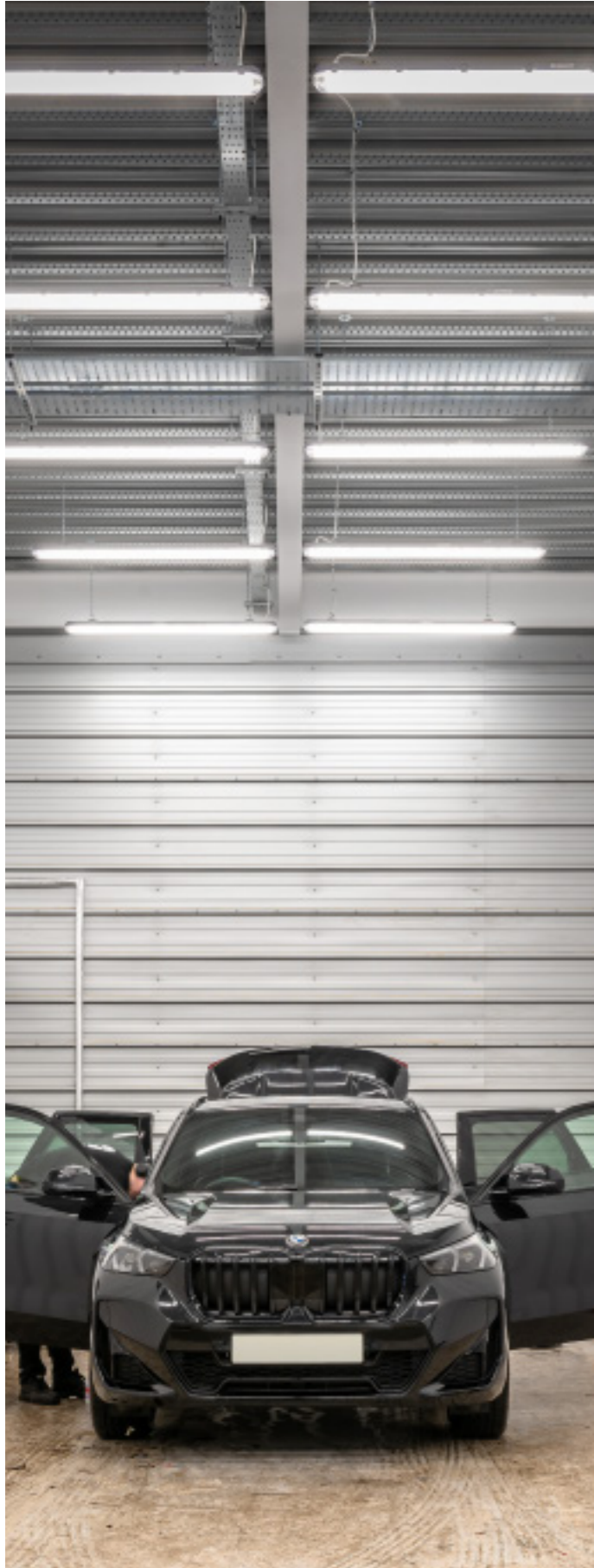
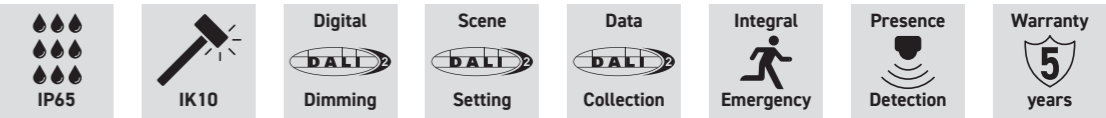
- DALI emergency throughout
- Stand-alone track emergency luminaires
- Downlights with integral DALI emergency
- Ceiling and wall mounted illuminated exit signage



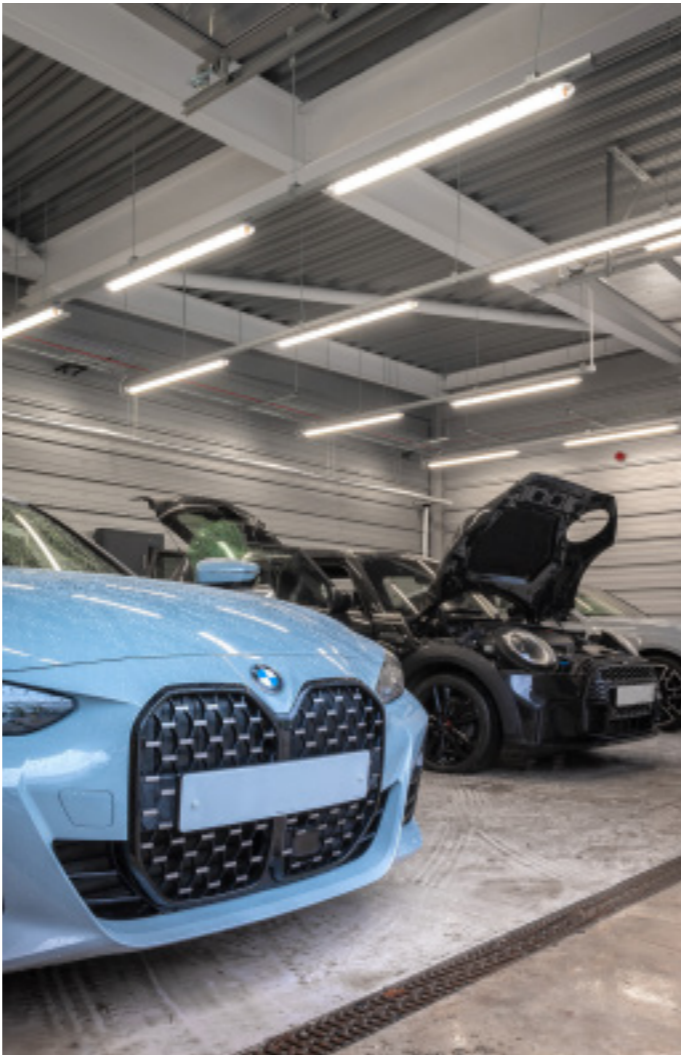
Reception and front-of-house offices



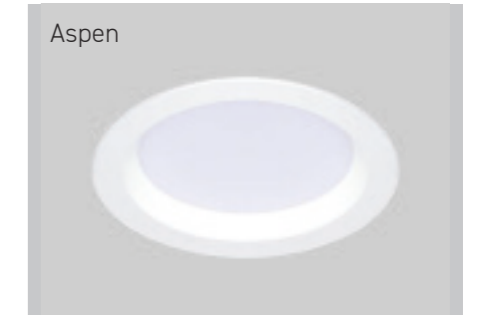
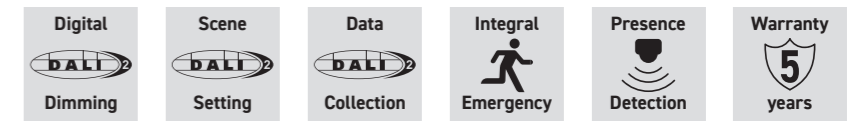
Valeting bays and prep centre



- High efficacy >125 llm/tcW for Part L compliance
- DALI control throughout for dimming, scene setting and data collection
- Robust corrosion-free IP65 / IK10 rated construction
- Integral DALI emergency versions
- Long life / 5 year warranty



Back of house

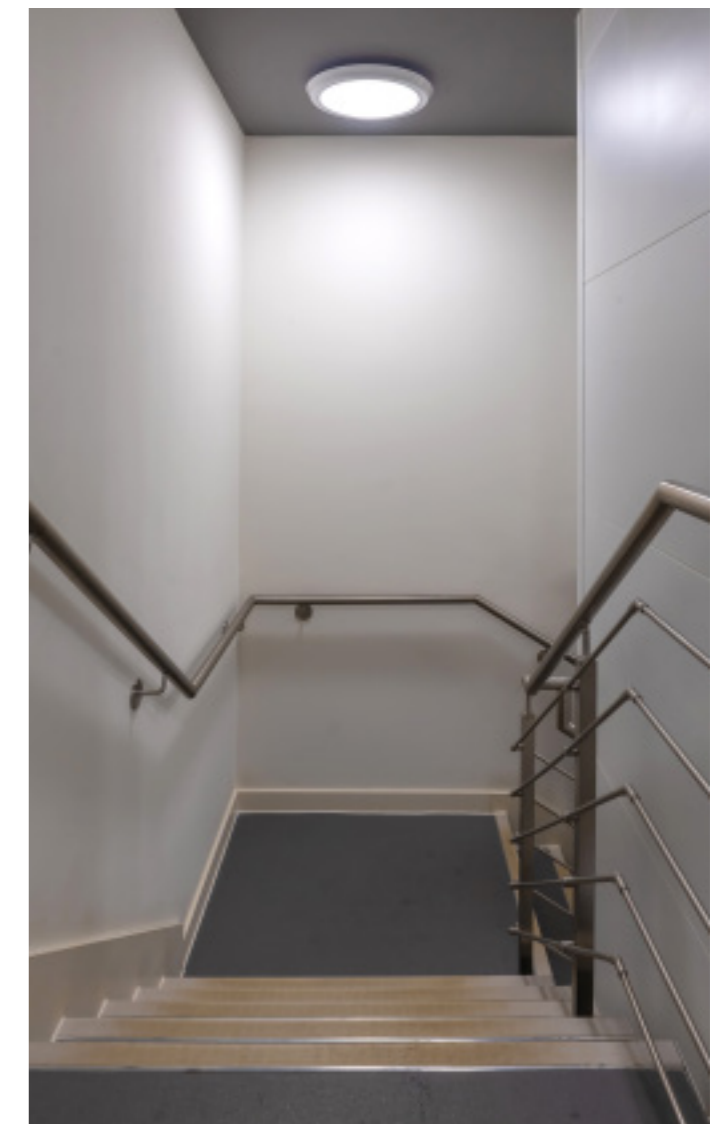


Transit areas

- Surface mounted bulkhead and LED panel
- Integral DALI emergency versions
- Presence sensor control
- High efficacies to aid Part L compliance
- Long life / 5 year warranty

Toilets

- IP54 downlight
- DALI control for dimming and data collection
- Presence sensor control
- Long life
- 5 year warranty





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