



RETAIL LIGHTING

GREGGS - THE BAKERY

STORES NATIONWIDE

GAMMA
ILLUMINATION



PROJECT OVERVIEW

- Achieving the correct ambience through the interior design and lighting was crucial to the new concept of Greggs the Bakery outlets
- The 2700K TTX-RF downlight, powered by Xicato XSM LED module, was chosen for its warm colour temperature and excellent colour consistency as well as its stylish round-faceted reflector
- It was complemented by the GTX-RF LED gimbal, supplied to the same specification and white finish as the TTX-RF, to provide accent lighting on specific displays
- Vibrant red bespoke LED pendants completed the look to act as a focal point over the retail displays and have become an integral part of Greggs's store branding



GAMMA
ILLUMINATION

"Gamma Illumination has once again provided an exceptional level of support and service in this new venture. We are delighted with the result of the new Greggs the Bakery format and look forward to rolling the concept out over the next 12 months."

Steve Norman, Shopfitting Programme Manager at Greggs

For full details visit
www.gamma-uk.com
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